



LITTLE ROCK, AR

TOTAL POPULATION

197,706

POPULATION DENSITY

1659

TOTAL AREA (sq. miles)

119.2

OF LOCAL BICYCLE FRIENDLY BUSINESSES

4

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

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10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Little Rock
Arterial and Major Collector Streets with Bike Lanes	45%	2%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	5%
Public Education Outreach	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	7%	2% OR MORE
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MONTHLY
Bicycle-Friendly Laws & Ordinances	SOME	SOME
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 98,853

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2 / 10

KEY OUTCOMES

	Average Silver	Little Rock
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	0.1%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	425
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	25



- » Create a signature bicycling-related event that involves public and private community stakeholders. This event may be an Open Streets event where a major street or commercial district closes space usually used for automobiles so that people can experience your community in a new way.
- » Expand education programs to reach more of the community. This may involve training more members of the community to teach bicycle education programs and creating targeted education within communities of concern.
- » Launch a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike and to

bridge the "last mile" between public transit and destinations.

- » Conduct outreach to area businesses and other institutions to help them understand the benefits of encouraging employees to bike to work or bike recreationally for health.
- » Create opportunities for people to experience mountain biking and other recreational off-street bicycling without having to drive to those facilities.
- » Expand bicycle parking so that people who bike have safe, secure, and legal places to lock their bikes throughout the community. Adopt parking-related policies that provide incentives or options for the private provision of bicycle parking.